



**FACULTY PROFILE**

1. Name of the Faculty with Qualification: Dr. M Subramanian, M.F.C., FDP (IIMA), Ph.D.,
2. Employee ID : 1138
3. Designation : HoD cum Associate Professor
4. Department : Master of Business Administration
5. Date of Birth : 14.11.1973
6. Gender : Male
7. Date of joining : 05.10.2020
8. Official E-mail ID : ms@rlims.ac.in
9. Google scholar ID : <https://scholar.google.com/citations?hl=en&authuser=3&user=NeAFrUIAAAAJ>
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Sl.No.	Degree	Subject	Name of the College	University	Year of Passing
1.	Ph.D.	Management	PRIST University	PRIST University	2018
2.	FDP (IIMA)	Management	IIM Ahmedabad	IIM Ahmedabad	2012
3.	M.F.C.	Finance	MKU College	Madurai Kamaraj	1996
4.	B.Com.	Commerce	The Madura College	Madurai Kamaraj	1994

11. Teaching Experience (in years): **SLCS: 13 Years 6 Months** **Other College: 7 Years**
12. Industrial Experience (in years): 6
13. No. of Publications : **Scopus: 05** **Peer reviewed: 20**
14. No. of Papers Presented in the Conference: International: 10 National: 19 Seminar: 10
15. Details of Research Grants/Projects received: NA – Applied for ICSSR Major Project Worth Rs. 20 Lakhs
16. Patents : 01 **Patent No. 202141043040, Title of Invention: The Impact of Digital Relationship Marketing (Personalization and Customization) in the COVID-19 era. (Sept, 2021)**
17. Consultancy services offered: 10 Clients like NTPC, SJVN, Power Grid, Loyal Textiles, Aurolabs, etc.