SUBBALAKSHMI LAKSHMIPATHY COLLEGE OF SCIENCE

TVR NAGAR, ARUPPUKOTTAI ROAD, MADURAI 625 022

Department of Visual Communication

CBCS SYLLABUS

B.Sc. Visual Communication
Film and Television Production Specialization

Applicable for all the semesters of 2018-21 Batch

Program Code: BV1008

ANNEXURE – I

REGULATIONS OF THE COURSE
SYLLABUS TO BE FOLLOWED FOR STUDENTS THOSE WHO JOINED IN THE ACADEMIC YEAR 2018-2019 (BATCH:2018 - 2021)

1. Programme Outcomes

The fledged degree program B.Sc. Visual Communication (Film and Television Production Specialization) involves in-depth study of the technical and creative aspects of Visual Communication which includes Film Making, Television Production , Script Writing, Direction, Camera, lighting, Editing, and sound recording techniques. Each student receives the state-of-the-art facilities, hands on training and guidance from experienced faculty.

2. Programme Specific Outcomes

This degree program offers in- depth knowledge in Film and Television industry and impose practical training. The program sets the platform for the student's lucrative career opportunities in Media Industry as Producer, Film Maker, Photographer, Cinematographer, Editor, Sound Engineer, Graphic Artist and DI Artist etc...

3. Eligibility for Admission

      Candidate should have passed the Higher Secondary Examination conducted by the Board of Higher Secondary Education,(any group) Government of Tamil Nadu or any other Examination accepted by the syndicate of Madurai Kamaraj University as equivalent.

4. Duration of the Course

      The student shall undergo the prescribed course of study for a period of not less than three academic years (Six Semesters).

5. Medium of Instruction   :   English

6. Components of Subjects

Part I	:	Tamil / Other Languages
Part II	:	English
Part III	:	Major Papers – Core , Allied , Electives & Project
Part IV	:	Basic Tamil/Advanced Tamil/Non Major Elective
		Skill Based Elective
		Value Education
		Environmental Studies
Part V	:	Extension Activity (NSS/RRC) / Physical Education

Part II - English I
Batch: **2018-21**

Semester : **I**
Subject name : **English I**   Subject code   :
Part   : **II (Theory)**   Credits   : 2
Internal   : **25 marks**   External Exam: **75 marks**
Contact Hrs : 50 hours

Course Outcomes:

- To encourage the students to involve actively in participative learning of English and to enable them acquire communication skills.

- To inculcate writing habit and to develop effective writing skills.

- To make them write official letters to officers and editors effectively.

- To make the students to learn and to be familiar with basic grammar topics, as error free communication has become mandatory.

- To prepare them to be comfortable with verbal ability.

SEMESTER I
BROADCAST JOURNALISM

Batch   : **2018-21**   Semester   : **I**
Subject name : **Broadcast Journalism**   Subject code   :
Part   : **III (Core Theory)**   Credits   : **4**
Internal   : **25 marks**   External Exam: **75 marks**
Contact Hrs   : 30 hours

Course Outcomes

- To describe the work culture of the News Section or Desk.
- To teach Write up of the News Elements and its Importance.
- To describe the role of Journalist.

SEMESTER I
PHOTOGRAPHY

Batch   : **2018-21**   Semester   : **I**
Subject name : **Photography**   Subject code   :
Part   : **III (Core Theory)**   Credits   : **4**
Internal   : **25 marks**   External Exam: **75 marks**
Contact Hrs   : 40 hours

Course Outcomes
        This subject will enable the students to

- Describe the objectives of Photography
- Understand the History of Photography
- Design and compose in the Photo Space

FILM & TV ANALYSIS

Batch   : **2018-21**   Semester : **I**
Subject name : **Film & TV Analysis**   Subject code :
Part   : **III Allied Practical**   Credits   : 5
Internal   : **25 marks**   External Exam: **75 marks**
Contact Hrs : 50 hours

Course Outcomes

- To understand the genres of the films.
- To appreciate the film and its aesthetical approch.

SEMESTER I
MASS MEDIA

Batch   : **2018-21**   Semester : **I**
Subject name : **Mass Media**   Subject code :
Part   : **IV Skill Theory**   Credits   : 2
Internal   : **25 marks**   External : **75 marks**
Contact Hrs : 40 hours

Course Outcomes

- To Indicate the growth of Mass Media.
- To describe the importance in Mass communication.

SEMESTER I
PHOTOGRAPHY

Batch	: **2018-21**	Semester	: **I**
Subject name	: **Photography**	Subject code	:
Part	: **III (Core Practical)**	Credits	: **4**
Internal	: **25 marks**	External Exam: **75 marks**	
Contact Hrs	: 50 hours		

Course outcomes

- To describe the fundamentals of the Photography

- To know the history of Photography

- To understand the Lighting techniques and practice them

- To produce product photography in indoor and outdoor.

SEMESTER I
VALUE EDUCATION

Batch	: **2018-21**	Semester	: **I**
Subject name	: **VALUE EDUCATION**	Subject code	:
Part	: **IV Theory**	Credits	: **2**
Internal	: **25 Marks**	External: 75Marks	
Contact Hrs	: 20 hours		

Course Outcomes
- To learn the values and ethics for better living.
- To inculcate continuous development of their knowledge, skills and attitudes related to certain values.

SEMESTER I
PHYSICAL EDUCATION

Batch	: **2018-21**	Semester	: **I**
Subject name	: **Physical Education**	Subject code	:
Part	: **V Extension Activity**	Credits	: **1**
External	: **100 marks**		

Course Outcomes
- To explain the importance of physical fitness through the exercises..
- To describes healthy lifestyles and physical activities in our daily life.

SEMESTER II
FUNDAMENTALS OF CINEMATOGRAPHY

Batch   : **2018-21**   Semester   : **II**
Subject name   : **Fundamentals of Cinematography** Subject code :
Part   : **III (Core Theory)**   Credits   : **4**
Internal   : **25 marks**   External Exam: **75 marks**
Contact Hrs   : 40 hours

Objective:
To make the students understand the basics of Cinematography techniques
To learn parts and functions of digital video cameras
To make them understand the composition techniques

SEMESTER II
FUNDAMENTALS OF CINEMATOGRAPHY

Batch   : **2018-21**   Semester   : **II**
Subject name   : **Fundamentals of Cinematography** Subject code :
Part   : **III (Core Practical)**   Credits   : **4**
Internal   : **25 marks**   External Exam: **75 marks**
Contact Hrs   : 50 hours

Objective:
To make the students understand the basics of Cinematography techniques
To learn parts and functions of digital cameras
To make them understand the composition techniques

SEMESTER II

FUNDAMENTALS OF EDITING

Batch	: **2018-21**	Semester	: **II**
Subject name	: **Fundamentals of Editing**	Subject code	:
Part	: **III (Core Theory)**	Credits	: **4**
Internal	: **25 marks**	External Exam: **75 marks**	
Contact Hrs	: 30 hours		

Objective: *To understand the fundamentals of Film and VideoEditing*

SEMESTER II

FUNDAMENTALS OF EDITING

Batch	: **2018-21**	Semester	: **II**
Subject name	: **Fundamentals of Editing**	Subject code	:
Part	: **III (Core Practical)**	Credits	: **4**
Internal	: **25 marks**	External Exam: **75 marks**	
Contact Hrs	: 50 hours		

Objective: *To learn Editing Techniques.*
To understand the techniques involved in Non linear editing

SEMESTER II

ELEMENTS OF SOUND

Batch	: **2018-21**	Semester	: **II**
Subject name	: **Elements of Sound**	Subject code	:
Part	: **III (Core Theory)**	Credits	: **4**
Internal	: **25 marks**	External Exam: **75 marks**	
Contact Hrs	: 40 hours		

Objective: *To understand the basics of sound.*
To understand the techniques of sound recording

Part II – English II
Batch: **2018-21**

Semester : **II**
Subject name : **English II** Subject code :
Part : **II (Theory)** Credits : 2
Internal : **25 marks** External Exam: **75 marks**
Contact Hrs : 50 hours

Course Outcomes:

- To mould the students in sharpening their skills and improving their ability to self-learn.

- To enable the students to acquire the ability to speak effectively in English in real life situations.

- To orient them about sending Electronic Mails.

- To prepare them to be comfortable with verbal ability.

SEMESTER II

NON FICTION PROJECT

Batch	: **2018-21**		Semester	: **II**
Subject name	: **Non Fiction Project**		Subject code	:
Part	: **III (Core Project)**		Credits	: **5**
External	: **100 marks**			
Contact Hrs	: 50 hours			

The objective
To make the students understand script writing for non-fiction film genre
To execute a non-fiction video film on their own till final stage

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SEMESTER II
ENVIRONMENTAL STUDIES

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Batch   : **2018-21**   Semester   : **II**
Subject name : **Environmental Studies**   Subject code :
Part   : **IV Theory**   Credits : 2
Internal   : **25 Marks**   External   : **75 Marks**
Contact Hrs   : 20 hours

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SEMESTER III
SCRIPT WRITING AND DIRECTION

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Batch   : **2018-21**   Semester   : **III**
Subject name : **Script Writing and Direction** Subject code :
Part   : **III (Core Theory)**   Credits   : **4**
Internal   : **25 marks**   External Exam: **75 marks**
Contact Hrs   : 30 hours

Objective:
To make the students understand script writing techniques
To make the students understand the direction techniques

SEMESTER III
CINEMATOGRAPHY I

Batch   : **2018-21**   Semester   : **III**
Subject name : **Cinematography I**   Subject code :
Part   : **III (Core Practical)**   Credits   : **4**
Internal   : **25 marks**   External Exam: **75 marks**
Contact Hrs   : 50 hours

The objective:
•To make the students practice in camera to produce good Composition
•To make the students practice by using available light
•To make the students to shoot a continuity film

SEMESTER III
EDITING TECHNIQUES – I

Batch   : **2018-21**   Semester   : **III**
Subject name : **Editing Techniques I**   Subject code   :
Part   : **III (Core Practical)**   Credits   : **4**
Internal   : **25 marks**   External Exam: **75 marks**
Contact Hrs   : 50 hours

Objective: *To learn the continuity techniques in Editing*
                      To understand the techniques involved in Non linear editing
                      To Learn the Final cut studio software

SEMESTER III

GRAPHICS

Batch   : **2018-21**   Semester   : **III**
Subject name : **Graphics**   Subject code   :
Part   : **III (Allied Practical)**   Credits   : **5**
Internal   : 25 **marks**   External   : 75 **marks**

Contact Hrs   : 50 hours

Objective:
       o *To Create Background Graphics designs for all Television Programs.*
       o *To Understand the basic concept of Photoshop and digital composition*

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SEMESTER III

AUDIO RECORDING

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Batch	: **2018-21**	Semester	: **III**
Subject name	: **Audio Recording**	Subject code	:
Part	: **III (Core Practical)**	Credits	: **4**
Internal	: **25 marks**	External Exam: **75 marks**	
Contact Hrs	: 50 hours		

Objective: *To learn audio recording*
To understand the techniques involved in audio recording

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SEMESTER III

Campus Recruitment Training English I

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Batch	: **2018-21**	Semester	: **III**
Subject name	: **CRT – I English**	Subject code	:
Part	: **IV** SKILL	Credits	: **2**
Internal	: **25 marks**	External Exam: **75 marks**	
Contact Hrs	: 25 hours		

Course Outcomes:

- To encourage the students to involve actively in participative learning of English and to enable them acquire communication skills.
- To enable the students prepare themselves as professionals.
- To help them gain confidence in facing the Competitive World.

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NME
SEMESTER III
Mass Communication

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Batch	: **2018-21**	Semester	: **III**
Subject name	: **Mass Communication**	Subject code	:
Part	: **IV(Theory)**	Credits	: **2**
Internal	: **25 marks**	External Exam: **75 marks**	
Contact Hrs	: 20 hours		

SEMESTER III

Film Making– I

Batch   : **2018-21**   Semester   : **III**
Subject name   : **Film Making – I**   Subject code   :
Part   : **IV Skill (Practical)**   Credits   : **2**
Enternal   : 100 Marks
Contact Hrs   : 50 hours

Objective:

- *To implementing idea to Screen*

- *To learn the Film Grammar*

- *Opportunities to execute continuity film*

SEMESTER IV
Colour Grading

Batch   : 2018-21   Semester   : **IV**
Subject name   : **Colour Grading**   Subject code :
Part   : **III (Core Practical)**   Credits   : **4**
Internal   : **25 marks**   External Exam: **75 marks**
Contact Hrs   : 50 hours

Objective:
To understand the Colour grading technique of a movie
To learn the interface of Davinci resolve software

SEMESTER IV

EDITING TECHNIQUES II

Batch	: **2018-21**	Semester	: **IV**
Subject name	: **Editing Techniques II**	Subject code	:
Part	: **III Core (Practical)**	Credits	: **4**
Internal	: **25 marks**	External	: **75 marks**
Contact Hrs	: 50 hours		

Objective: *To learn Editing Techniques for a Dialogue Short Film*
To understand the techniques involved in Non linear editing
Giving exposure in AVID Software

SEMESTER IV

FILM MAKING II

Batch	: **2018-21**	Semester	: **IV**
Subject name	: **Film Making II**	Subject code	:
Part	: **III Project**	Credits	: **5**
		External	: **100 marks**
Contact Hrs	: 50 hours		

Objective

- *To giving opportunities to the students to learn the production techniques involved in film making*
- *To giving opportunities to the students to **produce Short- films on their own***

SEMESTER IV

DIGITAL CINEMA

Batch   : **2018-21**   Semester   : **IV**
Subject name : **Digital Cinema**   Subject code :
Part   : **III Core Theory**   Credits   : **4**
Internal   : **25 marks**   External   : **75 marks**
Contact Hrs : 30 hours

Objective :   To understand the concept of digital cinema
                    To learn the technological influence on making of cinema

SEMESTER IV

CINEMATOGRAPHY II

Batch   : **2018-21**   Semester   : **IV**
Subject name : **Cinematography II**   Subject code :
Part   : **III Core Practical**   Credits   : **4**
Internal   : **25 marks**   External   : **75 marks**
Contact Hrs : 50 hours

The objective:
• To make the students practicing in lighting techniques
• To make the students to shoot a short film

NME
SEMESTER IV
NEWS ANALYSIS

Batch   : **2018-21**   Semester   : **IV**
Subject name : **NEWS ANALYSIS**   Subject code :
Part   : **IV(Theory)**   Credits   : **2**
Internal   : **25 marks**   External   : **75 marks**
Contact Hrs : 20 hours

SEMESTER IV

COMPOSITING

Batch   : **2018-21**   Semester   : **IV**
Subject name : **Compositing**   Subject code :
Part   : **III Allied Practical**   Credits   : **5**
Internal   : **25 marks**   External   : **75 marks**
Contact Hrs : 40 hours

Subject Type: Practical
Objective:
       To know the compositing video techniques followed by all Television Programs and Films
       To Create Animation and Visual Effects through After Effects Software

Campus Recruitment Training English II

Batch	: **2018-21**		Semester	: **III**
Subject name	: **CRT – II English**		Subject code	:
Part	: **IV** SKILL		Credits	: **2**
Internal	: **25 marks**		External Exam: **75 marks**	
Contact Hrs	: 25 hours			

Course Outcomes:

- To encourage the students to involve actively in participative learning of English and to enable them acquire communication skills.
- To enable the students prepare themselves as professionals.
- To help them gain confidence in facing the Competitive World.
- To inculcate Social Etiquette.

SEMESTER V

TELEVISION PRODUCTION

Batch	: **2018-21**		Semester	: **V**
Subject name	: **Television Production**		Subject code	:
Part	: **III Core Theory**		Credits	: **4**
Internal	: **25 marks**		External	: **75 marks**
Contact Hrs	: 30 hours			

SEMESTER V

MULTI CAMERA PRODUCTION

Batch : **2018-21** Semester : **V**
Subject name : **Multi Camera Production** Subject code :
Part : **III Core Practical** Credits : **4**
Internal : **25 marks** External : **75 marks**
Contact Hrs : 50 hours

Objective:
- *To make the students practice in multiple camera production in Studio*
- *To giving exposure to producing various Television programs*

CURRENT AFFAIRS

Batch	: **2018-21**	Semester	: **V**
Subject name	: **Current Affairs**	Subject code	:
Part	: **IV Skill Theory**	Credits	: **2**
Internal	: **25 marks**	External	: **75 marks**

Contact Hrs : 20 hours

Objective:
- *To enhance the students general knowledge before to meet the industry*
- *To update latest trends and techniques involved in media*

SEMESTER V

Campus Recruitment Training – III English

Batch	: **2018-21**	Semester	: **V**
Subject name	: **CRT – III English**	Subject code	:
Part	: **IV SKILL**	Credits	: **2**
Internal	: **25 marks**	External Exam: **75 marks**	
Contact Hrs	: 25 hours		

Course Outcomes:

- To encourage the students to involve actively in participative learning of English and to enable them acquire communication skills.

- To enable the students prepare themselves as professionals.

- To help them gain confidence in facing the Competitive World.

- To inculcate Social Etiquette.

- To be comfortable participating in GD's and facing Interviews.

MUSIC PRODUCTION

Batch	: **2018-21**	Semester	: **V**
Subject name	: **Music Production**	Subject code	:
Part	: **III Allied Practical**	Credits	: **5**
Internal	: **25 marks**	External	: **75 marks**
Contact Hrs	: 50 hours		

Objective :   *To familiarize using a Digital Audio Workstation*
                      To make an video song album on their own with the help of musicians

SEMESTER VI
INTERNSHIP

Batch	: **2018-21**	Semester	: **VI**
Subject name	: **Internship**	Subject code	:
Part	: **III Project**	Credits	: **5**
Internal	: **25 marks** (For Periodical Report)		
External	: **75 marks** (Project Report 60marks + Viva 15marks)		

Training Period: up to 2.5 Months

Subject Type: Project

Objective
- *To make the students observe and get real time exposure in Media Industry*

SEMESTER VI
CLIENT SERVICE

Batch	: **2018-21**	Semester	: **VI**
Subject name	: **Client Service**	Subject code	:
Part	: **III Project**	Credits	: **5**
Internal	: **25 marks** (For Periodical Report)		
External	: **75 marks** (Project Report 60 marks + Viva 15 marks)		

Project Period: up to2.5 Months

Objective

- *To give a chance to the students to get real time exposure in client project*