

SUBBALAKSHMI LAKSHMIPATHY COLLEGE OF SCIENCE

An Autonomous Institution

T.V.R. NAGAR, ARUPPUKOTTAI ROAD, MADURAI-22



Program Outcomes, Program Specific Outcomes & Course Outcomes

B.Com

(Banking & Insurance)

BATCH : 2017 -2020

Department of Commerce

Programme Code : CO1004

SUBBALAKSHMI LAKSHMIPATHY COLLEGE OF SCIENCE

An Autonomous Institution

T.V.R. NAGAR, MADURAI – 22

B.COM BANKING & INSURANCE

Programme Code : CO1004

Choice Based Credit System

ANNEXURE – I

REGULATIONS OF THE COURSE

**SYLLABUS TO BE FOLLOWED FOR STUDENTS THOSE WHO JOINED IN
THE ACADEMIC YEAR 2017-18 (BATCH : 2017-2020)**

1. PROGRAM OUTCOME:

- ❖ Apply knowledge in the field of Banking and Insurance Sector.
- ❖ Curriculum designed to achieve academic excellence, professional competency to meet the requirements of Banking, Insurance and other financial sectors.
- ❖ Systematic curriculum design and development process involving in BOS comprising of 12 faculty members, 2 student representatives, 1 alumni, 2 COURSE NAME experts and one MKU nominee.
- ❖ Interaction with COURSE NAME experts to develop curriculum to create better impact
- ❖ Computerized accounting is taken as skill based paper.
- ❖ It has tremendous faith in the transformative power of knowledge and wisdom
- ❖ Diploma in Banking and Finance and Licentiate exams papers included in the curriculum development to enhance employability.

2. PROGRAM SPECIFIC OUTCOME:

- ❖ Prepare our students to meet the requirements of Banking, Insurance and other financial sectors
- ❖ Get Employment Opportunity in Private banks in passing of DBF (Diploma in Banking and Finance) examination after completion of this course
- ❖ Get Employment Opportunity in Insurance Sector incidentally by passing of Licentiate Examination after completion of this course
- ❖ Identify the various challenges and scope in the Banking and Insurance Sectors.

Semester I

Course Outcomes

B.COM BANKING & INSURANCE

SEMESTER : I
BATCH : 2017-2020
PART : III
COURSE CODE : 17CO103
COURSE NAME : FINANCIAL ACCOUNTING I
MARKS : 100 **INTERNAL: 25** **EXTERNAL: 75**
CREDITS : 4

Course Outcome:

This course will enable the students to

- Acquaint students with the accounting concepts, tools and Techniques influencing business organizations.

B.COM BANKING & INSURANCE

SEMESTER : I
BATCH : 2017-2020
PART : III
COURSE CODE : 17CO104
COURSE NAME : PRINCIPLES AND PRACTICES OF BANKING I
MARKS : 100 **INTERNAL: 25** **EXTERNAL: 75**
CREDITS : 4

Course Outcome:

This course will enable the students to

- Acquire knowledge in Various functions associated with banking.
- Practice and procedures relating to deposit and credit, documentation, monitoring and control.
- Get an insight into marketing of banking services and banking technology.

B.COM BANKING & INSURANCE

SEMESTER	:	I		
BATCH	:	2017-2020		
PART	:	III		
COURSE CODE	:	17CO106		
COURSE NAME	:	PRINCIPLES OF INSURANCE		
MARKS	:	100	INTERNAL: 25	EXTERNAL: 75
CREDITS	:	4		

Course outcome

This course will enable the students to

- Understand the insurance mechanism and concept of insurance and how it is used to cover risk. How insurance is transacted as a business and how the insurance market operates is also explained.
- Understand the relationship between insurers and their customers and the importance of insurance contracts are discussed.

B.COM BANKING & INSURANCE

SEMESTER	:	I		
BATCH	:	2017-2020		
PART	:	III		
COURSE CODE	:	17CO105		
COURSE NAME	:	BUSINESS COMMUNICATION		
MARKS	:	100	INTERNAL: 25	EXTERNAL: 75
CREDITS	:	4		

Course Outcome:

This course will enable the students to

- Recognize the different forms of Communication.
- Analyze the significance of communications.
- Design application letters.
- Compose correspondence letters in banking companies.
- Compose correspondence letters in Insurance companies

B.COM BANKING & INSURANCE

SEMESTER	:	I		
BATCH	:	2017-2020		
PART	:	V		
COURSE CODE	:	17VE107		
COURSE NAME	:	VALUE EDUCATION		
MARKS	:	100	INTERNAL: 25	EXTERNAL: 75
CREDITS	:	2		

Course Outcome:

This course will enable the students to

- Know the social values, ethics which have to be reflected in one's behavior
- Get the opportunities for the continuous development of their knowledge, skills and attitudes related to certain values.

B.COM BANKING & INSURANCE

SEMESTER	:	I		
BATCH	:	2017-2020		
PART	:	V [Extension Activity]		
COURSE CODE	:	17PE108		
COURSE NAME	:	PHYSICAL EDUCATION		
MARKS	:	100		EXTERNAL: 100
CREDITS	:	1		

(Theory: 25 Marks, Practical: 75 Marks)

Course Outcomes:

This course will enable the students to

- Participate in developmentally appropriate activities.
- Develop and reinforce cooperative behavior.
- Understand the students to establish lifelong fitness goals.

Semester II

Course Outcomes

B.COM BANKING & INSURANCE

SEMESTER	:	II		
BATCH	:	2017-2020		
PART	:	III		
COURSE CODE	:	17CO203		
COURSE NAME	:	FINANCIAL ACCOUNTING II		
MARKS	:	100	INTERNAL: 25	EXTERNAL: 75
CREDITS	:	4		

Course Outcome:

This course will enable the students to

- Expose to accounting issues and practices in various form of organizations. The main focus is on formatted accounting practices.
- Develop and understand the nature and purpose of financial statements in relationship to decision making
- Develop the ability to use accounting concepts, principles, and frameworks to analyze and effectively communicate information to a variety of audiences.
- Develop the ability to use accounting information to solve a variety of business problems.

B.COM BANKING & INSURANCE

SEMESTER	:	II		
BATCH	:	2017-2020		
PART	:	III		
COURSE CODE	:	17CO205		
COURSE NAME	:	PRINCIPLES AND PRACTICES OF BANKING II		
MARKS	:	100	INTERNAL: 25	EXTERNAL: 75
CREDITS	:	4		

Course Outcome

This course will enable the students to

- Acquaint students with the principles of the financial theory, traditional and modern financial assets, types of financial intermediaries and the ways of their functioning in the modern financial markets.
- Familiarize with regard to Credit Appraisal, Credit Monitoring, Documentation, Debt Collection and the Role of Technology in Banking.

B.COM BANKING & INSURANCE

SEMESTER	:	II		
BATCH	:	2017-2020		
PART	:	III		
COURSE CODE	:	17CO204		
COURSE NAME	:	INSURANCE LAW AND PRACTICE		
MARKS	:	100	INTERNAL: 25	EXTERNAL: 75
CREDITS	:	4		

Course Outcome

- This course will enable the students, to understand the Legal aspects of Insurance

B.COM BANKING & INSURANCE

SEMESTER	:	II		
BATCH	:	2017-2020		
PART	:	V		
COURSE CODE	:	17ES207		
COURSE NAME	:	ENVIRONMENTAL STUDIES		
MARKS	:	100	INTERNAL: 25	EXTERNAL: 75
CREDITS	:	2		

Course Outcome

This course will enable the students to

- Understand the terms of ecological, economic, social, aesthetic and educational factors.
- Have opportunities to acquire the knowledge, values, attitudes, commitment and skills needed to protect and improve the environment.

Semester III

Course Outcomes

B.COM BANKING & INSURANCE

SEMESTER	:	III		
BATCH	:	2017-2020		
PART	:	III		
COURSE CODE	:	17CO301		
COURSE NAME	:	COMPANY ACCOUNTS		
MARKS	:	100	INTERNAL: 25	EXTERNAL: 75
CREDITS	:	4		

Course Outcome

This course will enable the students to

- Prepare financial statements in accordance with appropriate standards with critical-thinking and problem-solving skills
- Interpret the business implications of financial statement information
- Aware of Company and other related accounts.

B.COM BANKING & INSURANCE

SEMESTER	:	III		
BATCH	:	2017-2020		
PART	:	III		
COURSE CODE	:	17CO303		
COURSE NAME	:	BUSINESS ECONOMICS		
MARKS	:	100	INTERNAL: 25	EXTERNAL: 75
CREDITS	:	4		

Course outcome:

This course will enable the students to

- acquaint with the principles of Business Economics as are applicable in business

B.COM BANKING & INSURANCE

SEMESTER : **III**
BATCH : **2017-2020**
PART : **III**
COURSE CODE : **17CO303**
COURSE NAME : **LEGAL & REGULATORY ASPECTS IN BANKING I**
MARKS : **100** **INTERNAL : 25** **EXTERNAL : 75**
CREDITS : **4**

Course Outcome:

This course will enable the students to

- acquire knowledge in the legal & regulatory framework of the banking system and the various laws and enactments affecting day to day Banking operations

B.COM BANKING & INSURANCE

SEMESTER : **III**
BATCH : **2017-2020**
PART : **III**
COURSE CODE : **17CO304**
COURSE NAME : **FINANCIAL MANAGEMENT**
MARKS : **100** **INTERNAL : 25** **EXTERNAL : 75**
CREDITS : **4**

Course Outcome:

This course will enable the students to

- understand the fundamentals of corporate finance for decision making.

Semester IV

Course Outcomes

B.COM BANKING & INSURANCE

SEMESTER	:	IV		
BATCH	:	2017-2020		
PART	:	III		
COURSE CODE	:	17CO401		
COURSE NAME	:	Company accounts II		
MARKS	:	100	INTERNAL: 25	EXTERNAL: 75
CREDITS	:	4		

This course will enable the students to,

- ❖ Facilitate to understand Corporate Accounting in General.
- ❖ Have comprehensive understanding of the system of Corporate Accounting

B.COM BANKING & INSURANCE

SEMESTER	:	IV		
BATCH	:	2017-2020		
PART	:	III		
COURSE CODE	:	17CO402		
COURSE NAME	:	SERVICES MARKETING		
MARKS	:	100	INTERNAL: 25	EXTERNAL: 75
CREDITS	:	4		

Course Outcome:

This course will enable the students to

- Understand the concept of marketing and its applications. Also to expose the students to the latest trends in marketing.

B.COM BANKING & INSURANCE

SEMESTER : **IV**
BATCH : **2017-2020**
PART : **III**
COURSE CODE : **17CO403**
COURSE NAME : **LEGAL & REGULATORY ASPECTS IN BANKING II**
MARKS : **100** **INTERNAL : 25** **EXTERNAL : 75**
CREDITS : **4**

Course Outcome:

This course will enable the students to

- Acquire knowledge in the legal & regulatory framework of the banking system and the various laws and enactments affecting day to day Banking operations.

B.COM BANKING & INSURANCE

SEMESTER : **IV**
BATCH : **2017-2020**
PART : **III**
COURSE CODE : **17CO404**
COURSE NAME : **E – COMMERCE AND E-BUSINESS**
MARKS : **100** **INTERNAL: 25** **EXTERNAL: 75**
CREDITS : **4**

COURSE OUTCOME:

This course will enable the students to

- Understand the basics of Electronic Commerce, internet and protocol, www, html and e-payment system

Semester V

Course Outcomes

B.COM BANKING & INSURANCE

SEMESTER : V
BATCH : 2017-2020
PART : III
COURSE CODE : 17CO501
COURSE NAME : INCOME TAX
MARKS : 100 INTERNAL: 25 EXTERNAL: 75
CREDITS : 4

Course Outcome:

This course will enable the students to

- Acquaint the students with basic principles underlying the provisions of direct tax laws and to develop a broad understanding of the tax laws and accepted tax practices.
- Understand the practical aspects of tax planning as an important managerial decision-making process.
- Get an exposure to Income Tax Assessment to individual

B.COM BANKING & INSURANCE

SEMESTER : V
BATCH : 2017-2020
PART : III
COURSE CODE : 17CO502
COURSE NAME : COST ACCOUNTING
MARKS : 100 INTERNAL: 25 EXTERNAL: 75
CREDITS : 4

Course Outcome:

- Understand the basic concepts and processes used to determine product costs.
- Interpret cost accounting statements
- Analyze and evaluate information for cost ascertainment, planning, control and decision making
- Get knowledge on costing, concepts of accounting, Tools and Techniques used in the reduction of cost.

B.COM BANKING & INSURANCE

SEMESTER : V
BATCH : 2017-2020
PART : III
COURSE CODE : 17CO504
COURSE NAME : BUSINESS MANAGEMENT
MARKS : 100 INTERNAL: 25 EXTERNAL: 75
CREDITS : 4

Course Outcome:

This course will enable the students,

- to familiarize the students with concepts and principles of management

B.COM BANKING & INSURANCE

SEMESTER : V
BATCH : 2017-2020
PART : IV
COURSE CODE : 17CO506
COURSE NAME : COMPUTERISED ACCOUNTING
MARKS : 100 INTERNAL: Nil EXTERNAL: 100
CREDITS : 2

Course Outcome:

- Acquire competency to enter accounting transactions in the accounting software and have the capability of generating different accounting reports/documents.
- Acquaint students to understand the fundamentals of Tally for better understanding and application to commerce in future.

Semester VI

Course Outcomes

B.COM BANKING & INSURANCE

SEMESTER	:	VI		
BATCH	:	2017-2020		
PART	:	III		
COURSE CODE	:	17CO601		
COURSE NAME	:	MANAGEMENT ACCOUNTING		
MARKS	:	100	INTERNAL: 25	EXTERNAL: 75
CREDITS	:	4		

Course Outcome:

- Equip the students with the ability to analysis interpret and use accounting information in managerial decision making.
- Have a good working knowledge of the COURSE NAME.
- Understand the application of accounting techniques for management.

B.COM BANKING & INSURANCE

SEMESTER	:	VI		
BATCH	:	2017-2020		
PART	:	III		
COURSE CODE	:	17CO602		
COURSE NAME	:	INDIRECT TAXES		
MARKS	:	100	INTERNAL: 25	EXTERNAL: 75
CREDITS	:	4		

Course Outcome:

This course will enable the students to

- Understand of the indirect taxes in the country and provide an insight into practical aspects of indirect taxes and equip them to become tax practitioners.

B.COM BANKING & INSURANCE

SEMESTER	:	VI		
BATCH	:	2017--2020		
PART	:	III		
COURSE CODE	:	17CO603		
COURSE NAME	:	AUDITING		
MARKS	:	100	INTERNAL: 25	EXTERNAL: 75
CREDITS	:	4		

Course Outcome:

This course will enable the students to,

- Impart knowledge about the principles and methods of auditing and their applications.
- Understand the principles and practices used by public accountants and internal auditors in examining financial statements and supporting data.
- Understand the special emphasis is given to assets and liabilities.
- Know the ethical and legal aspects and considerations.