



7.2 INSTITUTIONAL BEST PRACTICES

BEST PRACTICE-I

1. TITLE OF THE PRACTICE:

EXPERIENTIAL LEARNING - INTERNSHIP

2. OBJECTIVE OF THE PRACTICE:

The Vision of the College is “to offer world class job oriented courses to the stakeholders” and based on this the Governing Body has decided to give hands-on training to all students during the course of the study, especially, in the last semester.

3. THE CONTEXT:

Students are sent to various organizations depending upon their domains. Hence MoUs are signed with various companies to provide Internships. The Heads of the departments, after discussing the modalities with respective organizations, send students for their internships.

4. THE PRACTICE:

Final year Students have to take up mandatory internship during the VI semester. The interning students must maintain a work diary which is regularly acknowledged by the employer and verified & acknowledged, periodically, by the project guide. On completion of the internship, students submit their project reports and attend viva-voce in the college.

5. EVIDENCE OF SUCCESS:

The internship helps the students to acquire industry exposure and work attitude which in turn gives them a competitive edge in the job market.



Most of our students find employment in the company where they complete their internship based on their performance. Many of our students are also paid a Stipend while Interning. Even during these challenging times many students were placed in the same company they interned.

Details of students undergoing Internship:

Name of the Programme	No. of students undertaking Internships
BBA Logistic and Shipping Management - Internship	40
BBA Logistic and Shipping Management - Summer Training	40
B.Com Banking and Insurance - Internship	65
B.Com Banking and Insurance - Summer Internship	65
B.Sc Animation - Internship & Training	51
B.Sc Computer Science(Security System Specialization) - Mini Project	42
B.Sc Computer Science(Security System Specialization) - Internship Training	42
B.Sc Fire & Industrial Safety - Summer Internship	15
B.Sc Marine Catering and Hotel Management - Internship	77
B.Sc Networking - Internship	37
B.Sc Visual Communication (Specialization in Film and Television Production) - Internship	39
MBA - Project	70
M.Sc Visual Communication - Internship	6
PG Diploma in Fire& Industrial Safety	6



6. PROBLEMS ENCOUNTERED AND RESOURCES REQUIRED:

Since most of our programmes are unique, students find it difficult in selecting organizations based on their domain for doing their internships in Madurai. Banks and Insurance Companies do not allow students to experience real time work exposure. Many students who intern in cities find it economically taxing as some companies do not provide a stipend.



BEST PRACTICE-II

1. TITLE OF THE PRACTICE:

ACTIVITY BASED LEARNING - VALUE ADDED COURSES

2. OBJECTIVE OF THE PRACTICE:

Value Added Courses make students familiar with all the contemporary and updated concepts of the industry and enhance their chances of carving out lucrative careers.

3. THE CONTEXT:

Value Added Course has its uniqueness in the context of Indian higher education. Altogether, the College offers 28 Value Added Courses inclusive of 10 International and 7 National Certification Courses. The Value Added Courses are conducted for 30 to 60 hours in a semester. They play an important role in the development of the students' overall personality, thereby enhancing their career prospects.

4. THE PRACTICE:

The college analyzes the current needs in the industry and signs MoUs with relevant organizations / industries to impart such Value Added Courses.

5. EVIDENCE OF SUCCESS:

Nationally and Internationally recognized certificates are awarded to students after the successful completion of the respective examination conducted by the authorized Testing Agencies. This system enable students to acquire certifications which greatly helpsthem in their Placements.

**Details of students undergoing Value Added Courses:**

Name of the Programme	Value Added Courses	No. of students enrolled
B.Sc Computer Science(Security System Specialization)	Microsoft Technology Associate – Python Programming	41
B.Sc Computer Science(Security System Specialization)	Microsoft Technology Associate – Security Fundamentals	57
B.Sc Computer Science(Security System Specialization)	Microsoft Technology Associate – HTML 5	43
B.Sc Computer Science(Security System Specialization)	Artificial Intelligence & Machine Learning	41
B.Sc Computer Science(Security System Specialization)	Cyber Security (Ethical Hacking)	22
MBA	NISM -AMFI module	17
MBA	Digital Banking	16
MBA	SCM-EXE	27
B.Sc Marine Catering and Hotel Management	Spoken Hindi	53
B.Sc Marine Catering and Hotel Management	Spoken English	54
B.Sc Marine Catering and Hotel Management	STCW	28
BBA Logistic and Shipping Management	EXIM - Logistics and Shipping Management offered by CII - Institute of Logistics, Chennai	40
BBA Logistic and Shipping Management	Value added course on Geography for Logistics & Shipping	40
B.Com Banking and Insurance	DBF(Diploma in Banking and Finance)	65
B.Com Banking and Insurance	Licentiate offered by Insurance Institute of India	62



Name of the Programme	Value Added Courses	No. of students enrolled
B.Com Banking and Insurance	Entrepreneurship Development	62
B.Com Banking and Insurance	Ethics in Banking	66
B.Com Honors	CA Foundation	15
B.Com (Honours)-(Association of Chartered Certified Accounts (ACCA) Specialization)	ACCA level I	15
B.Sc Fire & Industrial Safety	Institution of Occupational Safety and Health(IOSH)	15
PG Diploma in Fire & Industrial Safety	The National Examination Board in Occupational Safety and Health (NEBOSH)	6
B.Sc Networking	Microsoft Technology Associate python	29
B.Sc Networking	Artificial Intelligence & Machine Learning	29
B.Sc Networking	CompTIA Networking+	26
B.Sc Networking	RedHat Certified System Administrator	29
B.Sc Networking	Cisco Certified Network Administrator	37
B.Sc Animation	Certification on Publication Design	49
B.Sc Animation	Certification on Animation Production Technique	50



6. PROBLEMS ENCOUNTERED AND RESOURCES REQUIRED:

Value Added Courses are offered to students in addition to the regular curricula prescribed in the syllabus. Since most of our programmes are unique, finding Domain Experts in Madurai are difficult, and hence have to be invited from other cities, causing a financial burden. This, also, causes logistical problems such as balancing regular academics with Value Added Course and allotting slots at a stretch for training. Some students do not take up the examinations conducted by the authorized testing agency because of the affordability factor.
