

SUBBALAKSHMI LAKSHMIPATHY COLLEGE OF SCIENCE

An Autonomous Institution

(Affiliated to Madurai Kamaraj University & Re-Accredited with B+ Grade by NAAC)

T.V.R. NAGAR, ARUPPUKOTTAI ROAD, MADURAI-22



Program Outcomes, Program Specific Outcomes & Course Outcomes

B.Sc., Visual Communication

(Specialization Film and Television Production)

BATCH: 2019 -2020

Department of Visual Communication

Programme Code: BV1008

B.Sc., Visual Communication
(Specialization Film and Television Production)

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ACADEMIC YEAR 2019-2020

(BATCH 2019 -2022)

Programme Outcomes (PO)

The Programme Outcomes of the **B.Sc., Visual Communication (Specialization Film and Television Production)** degree is

- i. Gain Knowledge on Visual Media and Journalism
- ii. Explain Modern tool usage and latest technology in Audio and Visual Production
- iii. Utilize Knowledge in Media Related Software and Computer Applications
- iv. Construct the aesthetics based Visual content
- v. Use the Ethical and Professional understanding and can able to work as a team
- vi. Possess that he or she will a very good citizens of the country

Programme Specific Outcomes (PSO)

The Programme Specific Outcomes of the **B.Sc., Visual Communication (Specialization Film and Television Production)** degree are to make the graduates to become

- i. Have better understanding in the fields of Journalism, Film and TV Industries
- ii. Handle of all kind of Modern equipment's in Film and TV Media
- iii. Create all kind of Media related content which will be technically and aesthetically sound

Course Outcomes (CO)

SEMESTER - I

I B.Sc., Visual Communication

Semester	: I	Batch	: 2019-2022
Subject code	: 19VC103	Subject	: Broadcast Journalism
Internal Marks	: 25	External Marks	: 75
Part	: III [CORE]	Credits	: 4

Course Outcomes:

This subject will enable the students to

CO1: Understand the basics elements of Television News (K2)

CO2: Understand the functions of TV News Channel (K3)

CO3: Experiment the different aspect of News Reporting (K3)

CO4: Interpret the aspects of News Writing (K3)

CO5: Develop a News Presentation (K3)

I B.Sc., Visual Communication

Semester	: I	Batch	: 2019-2022
Subject code	: 19VC105	Subject	: Film and TV Analysis
Internal Marks	: 25	External Marks	: 75
Part	: III [Core Theory]	Credits	: 4

Course Outcomes:

This subject will enable the students to

CO1: Illustrated of World classics Movies (K2)

CO2: Identify the different versions of Indian Cinema (K2)

CO3: Analyze the pattern and story presentation of Different Directors of the World Cinema (K2)

CO4: Categorizing the aspects of films and their decades(K2)

CO5: Evaluate the fiction and Non fiction of Television Programs with various Classification (K3)

I B.Sc., Visual Communication

Semester	: I	Batch	: 2019-2022
Subject code	: 19VC104	Subject	: Photography
Internal Marks	: 25	External Marks	: 75
Part	: III [Core Practical]	Credits	: 4

Course Outcomes:

This subject will enable the students to

CO1: Learn the history of Photography and label different still cameras (K3)

CO2: Experiment with functions of Digital SLR camera (K3)

CO3: Infer with Composition Techniques (K3)

CO4: Experiment with Lighting and Exposure (K3)

CO5: Apply the techniques learned in Photography Practically.(K2)

I B.Sc., Visual Communication

Semester	: I	Batch	: 2019-2022
Subject code	:19VE109	Subject	: Value Education
Internal	: 25(Practical)	External	: 75(Theory)
Part	: IV	Credits	: 2

Course outcomes:

The student will be able to

CO1: Inculcate significance of value education (K3)

CO2: Infer value education for nation building (K2)

CO3: Understand human rights with Indian constitution (K2)

CO4: Learn moral values, ethics and good manners (K1)

CO5: Realize religious values and yoga (K1)

Course Outcomes (CO)

SEMESTER - II

I B.Sc., Visual Communication

Semester	: II	Batch	: 2019-2022
Subject code	:19VC208	Subject	: Non Fiction Project
Internal Marks	: 25	External Marks	: 75
Part	: III [CORE]	Credits	: 4

Course Outcomes:

This subject will enable the students to

CO1: Identify and research different sources for Concept writing and sketch the concept (K3)

CO2: Prepare the Shooting Script (K2)

CO3: Produce the documentary shoot with Live Recording (K1)

CO4: Finalize a script (K2)

CO5: Produce a Documentary feature of News feature(K3)

I B.Sc., Visual Communication

Semester	: II	Batch	: 2019-2022
Subject code	:19VC207	Subject	: Fundamentals of Editing
Internal Marks	: 25	External Marks	: 75
Part	: III [Practical]	Credits	: 4

Course Outcomes:

This subject will enable the students to

CO1: Identify the Interface of Non Linear Editing Software (K1)

CO2: Recognize different settings and preferences of NLE Software (K2)

CO3: Identify the basic tools available in the software(K2)

CO4: Demonstrate their editing knowledge and techniques involved in NLE (K2)

CO5: Apply the knowledge and produce a video project with Audio (K2)

B.Sc., Visual Communication

Semester	: II	Batch	: 2019-2022
Subject code	:19VC204	Subject	: Fundamentals of editing and Sound
Internal Marks	: 40	External Marks	: 60
Part	: III [CORE Theory]	Credits	: 4

Course Outcomes:

This subject will enable the students to

- CO1: Fundamentals of Editing and Sound(K3)
- CO2: Editing Principals and Elements of Editing (K3)
- CO3: Identify the various cuts, Transitions and Montages (K3)
- CO4: The audio Knowledge and techniques involved (K3)
- CO5: Attain the knowledge of Mixing Console section (K2)

I B.Sc., Visual Communication

Semester	: II	Batch	: 2019-2022
Subject code	:19VC203	Subject	:Fundamentals of Cinematography
Internal Marks	: 40	External Marks	: 60
Part	: III [Core Theory]	Credits	: 3

Course Outcomes:

This subject will enable the students to

- CO1: Compare between Human Eye and Camera and Identify the use of Different frame rates in Cinematography (K3)
- CO2: Interpret image formation and Image Scanning techniques (K2)
- CO3: Classify the different types of camera lenses (K2)

CO4: Distinguish the various types of Camera angles and shots(K3)

CO5: Identify the characteristics of lights and recognize the different lighting instruments (K3)

I B.Sc., Visual Communication

Semester	: II	Batch	: 2019-2022
Subject code	:19VC206	Subject	:Fundamentals of Cinematography
Internal Marks	: 40	External Marks	: 60
Part	: III [Practical]	Credits	: 3

Course Outcomes:

This subject will enable the students to

CO1: Identify the parts and functions of a Camera (K3)

CO2: Use the various types of camera movements (K2)

CO3: Apply focusing techniques (K2)

CO4: Compose a News feature with lighting(K3)

CO5: Choose appropriate microphone and demonstrate a news feature

I B.Sc., Visual Communication

Semester	: II	Batch	: 2019-2022
Subject code	: 19ES210	Subject	: Environmental Studies
Internal	: 25 marks	External	: 75 marks
Part	: IV	Credits	: 2

Course Outcomes:

The Student will be able to

CO1: Understand the significances of Multidisciplinary nature of environmental studies (K1)

CO2: Inculcate the concept of Natural resources and its associated problems (K2)

CO3: Understand the concept of Environmental Pollution and its preventive measures (K2)

CO4: Relate the Social Issues (K2)

CO5: Build the Legal Awareness (K3)

Course Outcomes (CO)

SEMESTER - III

II B.Sc Visual Communication

Semester	:III	No.of Hours	:30 hours
Subject code	: 19VC303	Subject	:Script Writing and Direction
Internal Marks	:25 Marks	External Marks	:75 Marks
Part	:III(Core Theory)	Credits	:4

Course Outcomes:

The Student will be able to

- CO1** Describe all the aspects of Script Writing and Direction (K1)
- CO2** Summarize concepts, need & scope of Script (K2)
- CO3** Explain Direction and its management in media house (K2)
- CO4** Interpret the aspects of Direction (K3)
- CO5** Recognize concepts, need & scope of media Script Writing and digital Direction (K3)

II B.Sc Visual Communication

Semester	:III	No.of Hours	:30 hours
Subject code	: 19VC304	Subject	:Editing Techniques I
Internal Marks	:25 Marks	External Marks	:75 Marks
Part	:III(Core Theory)	Credits	:4

Course Outcomes:

The Student will be able to

Course	Course Outcomes
CO1	Study of interface of non linear editing software (K1)
CO2	Applying editing tools and transitions (K1)
CO3	Execute the editing process in FCP Software (K2)
CO4	Analyze to Operate audio recording equipments (K2)
CO5	Practice Mix and edit audio tracks (K3)

II B.Sc Visual Communication

Semester	:III	No. of Hours	:50 hours
Subject code	:19VC305	Subject	:Audio Recording Techniques
Internal Marks	:25 Marks	External Marks	:75 Marks
Part	:III(Core Practical)	Credits	:3

Course Outcomes

The students will be able to

Course	Course Outcomes
CO1	Learning of audio Recording techniques (K1)
CO2	Applying audio tools and its transitions (K1)
CO3	Execute the audio recording techniques in Protools Software (K2)
CO4	Analyze to Operate audio recording equipments (K2)
CO5	Practice Mix and composing audio tracks (K3)

II B.Sc Visual Communication

Semester	:III	No.of Hours	:50 hours
Subject code	: 19VC306	Subject	:Graphics
Internal Marks	:25 Marks	External Marks	:75 Marks
Part	:III(Allied Practical)	Credits	:4

Course Outcomes

The students will be able to

Course	Course Outcomes
CO1	Acquiring knowledge of Background Graphics designs for all Television Programs. (K1)
CO2	Applying the basic concept of Photoshop (K1)
CO3	Executing the layers of the Photoshop Software (K2)
CO4	Analyze to Operate Digital Composition in the software (K2)
CO5	Working with video in the software of Photoshop (K3)

II B.Sc Visual Communication

Semester	:III	No.of Hours	: 50 hours
Subject code	: 19VC308	Subject	:Film Making- I
Internal Marks	:	External Marks	:100 Marks
Part	:IV Skill Practical	Credits	:2

Course Outcomes

The students will be able to

Course	Course Outcomes
CO1	Implementing the idea to screen (K1)
CO2	Applying the basic concepts to a story (K1)
CO3	Executing different patterns of Stories (K2)
CO4	Acquiring the knowledge of grammar for a Cinema (K2)
CO5	Adopting for short film treatment (K3)

II B.Sc Visual Communication

Semester	:III	No.of Hours	:20 hours
Subject code	: 19VC307	Subject	:Mass Communication
Internal Marks	:25 Marks	External Marks	:75 Marks
Part	:IV Theory NME	Credits	:2

Course Outcomes

The students will be able to

Course	Course Outcomes
CO1	Implementing Various types of Communication (K1)
CO2	Applying the basic concepts of Media Communication (K1)
CO3	Exploring the field of Film Communication (K2)
CO4	Acquiring the knowledge of grammar in Communication (K2)
CO5	Executing Various types of Media (K3)