SUBBALAKSHMI LAKSHMIPATHY COLLEGE OF SCIENCE

(An Autonomous Institution,

Affiliated to Madurai Kamaraj University &

Re-Accredited with B Grade by NAAC)

T.V.R. NAGAR, ARUPPUKOTTAI ROAD, MADURAI-22



Program Outcomes, Program Specific Outcomes & Course Outcomes

B.Com

(Banking & Insurance)

(To be followed for the batch 2018 - 2021

from Semester I to VI from the academic Year 2018 -19)

Department of Commerce

SUBBALAKSHMI LAKSHMIPATHY COLLEGE OF SCIENCE

An Autonomous Institution

Affiliated to Madurai Kamaraj University & Reaccredited with B Grade by NAAC

T.V.R. NAGAR, MADURAI – 22

B.COM BANKING & INSURANCE

Programme Code : CO1004

Choice Based Credit System

ANNEXURE – I

REGULATIONS OF THE COURSE

SYLLABUS TO BE FOLLOWED FOR STUDENTS THOSE WHO JOINED IN THEACADEMIC YEAR 2018-2019 (BATCH : 2018 - 2021)

1. PROGRAM OUTCOME:

- ❖ Apply knowledge in the field of Banking and Insurance Sector.
- Curriculum designed to achieve academic excellence, professional competency to meet the requirements of Banking, Insurance and other financial sectors.
- Systematic curriculum design and development process involving in BOS comprising of 12 faculty members, 2 student representatives, 1 alumni, 2 subject experts and one MKU nominee.
- ❖ Interaction with subject experts to develop curriculum to create better impact
- ❖ Computerized accounting is taken as skill based paper.
- ❖ It has tremendous faith in the transformative power of knowledge and wisdom
- ❖ Diploma in Banking and Finance and Licentiate exams papers included in the curriculum development to enhance employability.

2. PROGRAM SPECIFIC OUTCOME:

- Prepare our students to meet the requirements of Banking, Insurance and other financial sectors
- ❖ Get Employment Opportunity in Private banks in passing of DBF (Diploma in Banking and Finance) examination after completion of this course
- ❖ Get Employment Opportunity in Insurance Sector incidentally by passing of Licentiate Examination after completion of this course
- ❖ Identify the various challenges and scope in the Banking and Insurance Sectors.

Course Outcomes

B.COM BANKING & INSURANCE

Semester I

SEMESTER : 1

BATCH : 2018-2021

PART : 1

SUBJECT CODE

SUBJECT : Tamil I

MARKS : 100 INTERNAL: 25 EXTERNAL: 75

CREDITS : 3

பாடத்திட்டத்தின் பயன்பாடுகள்:

 பழந்தமிழ் இலக்கியங்கள் வாயிலாக அக்கால வாழ்வியல் சிந்தனைகளை அறிய முடிகிறது.

- இக்கால இலக்கியங்களின் மூலம் சொல்வளம்,பொருள்வளம் அறிந்து கொள்ள ஏதுவாகிறது.
- அற இலக்கியங்கள் எக்காலத்திற்கும் ஏற்புடைய மையக்கருவினை னொண்டு விளங்குகிறது.
- இலக்கணங்கள் கூறும் விதிகளின் அடிப்படையில் பிழைகளைச் சரி செய்து கொள்ள பயன்படுகிறது.
- படைப்பிலக்கிய சிந்தனையையும் கர்பனை ஆர்றுலையும் வளர்க்கிறது.

B.COM BANKING & INSURANCE

SEMESTER : I

BATCH : 2018-2021

PART : I

SUBJECT CODE :

SUBJECT : Hindi I

MARKS: 100 INTERNAL: 25 EXTERNAL: 75

CREDITS : 3

Course Outcomes:

- To encourage the students to study the National language.
- To inculcate writing habit and to develop effective writing skills.
- To make the students to learn and to be familiar with basic grammar topics, as error free communication has become mandatory.
- To prepare them to be comfortable with verbal ability.

BATCH : 2018-2021

PART : II

SUBJECT CODE :

SUBJECT : ENGLISH I

MARKS: 100 INTERNAL: 25 EXTERNAL: 75

CREDITS : 3

Course Outcomes:

• To encourage the students to involve actively in participative learning of English and to enable them acquire communication skills.

- To inculcate writing habit and to develop effective writing skills.
- To make them write official letters to officers and editors effectively.
- To make the students to learn and to be familiar with basic grammar topics, as error free communication has become mandatory.
- To prepare them to be comfortable with verbal ability.

B.COM BANKING & INSURANCE

SEMESTER : I

BATCH : 2018 - 2021

PART : III

SUBJECT CODE :

SUBJECT : FINANCIAL ACCOUNTING I

MARKS : 100 INTERNAL: 25 EXTERNAL:

75

CREDITS : 4

Course Outcome:

• The objective of this paper is to acquaint students with the accounting concepts, tools and Techniques influencing business organizations.

SEMESTER : 1

BATCH : 2018-2021

PART : III

SUBJECT CODE :

SUBJECT : PRINCIPLES AND PRACTICES OF BANKING I
MARKS : 100 INTERNAL: 25 EXTERNAL: 75

CREDITS : 4

Course Outcome:

The candidates would be able to acquire knowledge in the following:

Various functions associated with banking.

 Practice and procedures relating to deposit and credit, documentation, monitoring and control.

• An insight into marketing of banking services and banking technology.

B.COM BANKING & INSURANCE

SEMESTER : I

BATCH : 2018-2021

PART : III

SUBJECT CODE :

SUBJECT : PRINCIPLES OF INSURANCE

MARKS: 100 INTERNAL: 25 EXTERNAL: 75

CREDITS : 4

Course outcome

This course intends to provide a basic understanding of the insurance mechanism. It
explains the concept of insurance and how it is used to cover risk. How insurance is
transacted as a business and how the insurance market operates is also explained.

 The relationship between insurers and their customers and the importance of insurance contracts are discussed. Some commonly used insurance terms are also listed out. An overview of major life insurance and general insurance products is included as well.

SEMESTER : I

BATCH : 2018-2021

PART : III

SUBJECT CODE :

SUBJECT : BUSINESS MANAGEMENT AND COMMUNICATION
MARKS : 100 INTERNAL: 25 EXTERNAL: 75

CREDITS : 4

Course Outcome:

• To familiarize the students with concepts and principles of Management.

- Interpersonal and professional skills that enable them to contribute within diverse sets
 of teams and build internal and external relationships that facilitate success in
 contemporary organizations
- Information literacy, proficiency with technology, and analytical techniques for decision-making.
- Application of business communication principles through creation of effective business documents and oral presentations.
- To enable students write business letters and application letter.

B.COM BANKING & INSURANCE

SEMESTER : I

BATCH : 2018-2021

PART : V

SUBJECT CODE :

SUBJECT : VALUE EDUCATION

MARKS : 100 INTERNAL: 25 EXTERNAL: 75

CREDITS : 2

Course Outcome:

This subject will enable the students to

- Know the social values, ethics which have to be reflected in one's behavior
- Get the opportunities for the continuous development of their knowledge, skills and attitudes related to certain values.

SEMESTER : I

BATCH : 2018-2021

PART : V [Extension Activity]

SUBJECT CODE :

SUBJECT : PHYSICAL EDUCATION

MARKS: 100 EXTERNAL:

100

CREDITS : 1

(Theory: 25 Marks, Practical: 75 Marks)

Course Outcomes:

• The Physical Education program will allow the students to participate in developmentally appropriate activities.

- The Physical Education program will develop and reinforce cooperative behavior.
- The Physical Education program will teach the students to establish lifelong fitness goals.

B.COM BANKING & INSURANCE

Semester II

SEMESTER : II

BATCH : 2018-2021

PART : II

SUBJECT CODE :

SUBJECT : Tamil II

MARKS : 100 INTERNAL: 25 EXTERNAL: 75

CREDITS : 3

பாடத்திட்டத்தின் பயன்பாடுகள்:

- 💠 சைவம்,வைணவம் வளர்த்த சமய சான்றோர்களை அறியச் செய்தல் நோக்கமாகும்.
- காப்பிய இலக்கியங்களின் வாயிலாக உயர்ந்த குறிக்கோள்களையும் சிறந்த நீதிக்கதைகளையும் உணரலாம்.
- தமிழ் இலக்கியத்தின் வரலாற்றை கால அடிப்படையில் ஆய்ந்து பலவகை சிறப்பம்சங்களை எடுத்துரைப்பதாகும்.
- 💠 தனி மனித ஒழுக்கத்தை நீதி நூல்கள் சிறப்பாக கூறியிருக்கிறது.
- தமிழில் கலந்து உள்ள பிறமொழிச் சொற்களை வேறுபடுத்தி தமிழ்ச் சொற்களை அறியச் செய்தலாகும்.
- 💠 பொதுத் தலைப்பில் மாணாக்கர்களைச் சொந்தமாக கட்டுரை எழுதப் பழக்குதல்.

SEMESTER : II

BATCH : 2018-2021

PART : II

SUBJECT CODE :

SUBJECT : Hindi II

MARKS : 100 INTERNAL: 25 EXTERNAL: 75

CREDITS : 3

Course Outcomes:

• To make the students to learn some advanced grammar topics.

- To improve the student's communication ability.
- To make them write official letters.
- To train the students to manage the language beyond our state, while they work in hindi speaking places.

B.COM BANKING & INSURANCE

SEMESTER : II

BATCH : 2018-2021

PART : II

SUBJECT CODE :

SUBJECT : ENGLISH II

MARKS : 100 INTERNAL: 25 EXTERNAL: 75

CREDITS : 3

Course Outcomes:

- To mould the students in sharpening their skills and improving their ability to self-learn.
- To enable the students to acquire the ability to speak effectively in English in real life situations.
- To orient them about sending Electronic Mails.
- To prepare them to be comfortable with verbal ability.

SEMESTER : II

BATCH : 2018-2021

PART : III

SUBJECT CODE :

SUBJECT : FINANCIAL ACCOUNTING II

MARKS : 100 INTERNAL: 25 EXTERNAL: 75

CREDITS : 4

(Questions should be asked in the ratio of 75% Problem and 25% Theory)

Course Outcome:

To expose students to accounting issues and practices in various form of organizations.
 The main focus is on formatted accounting practices.

- Develop and understand the nature and purpose of financial statements in relationship to decision making
- Develop the ability to use accounting concepts, principles, and frameworks to analyze and effectively communicate information to a variety of audiences.
- Develop the ability to use accounting information to solve a variety of business problems.

B.COM BANKING & INSURANCE

SEMESTER : II

BATCH : 2018-2021

PART : III

SUBJECT CODE :

SUBJECT : PRINCIPLES AND PRACTICES OF BANKING II
MARKS : 100 INTERNAL: 25 EXTERNAL: 75

CREDITS : 4

Course Outcome

- The objective of the course is to acquaint students with the principles of the financial theory, traditional and modern financial assets, types of financial intermediaries and the ways of their functioning in the modern financial markets.
- To familiarize the students with regard to Credit Appraisal, Credit Monitoring,
 Documentation, Debt Collection and the Role of Technology in Banking.

SEMESTER : II

BATCH : 2018-2021

PART : III

SUBJECT CODE :

SUBJECT : Practice of Life Insurance

MARKS : 100 INTERNAL: 25 EXTERNAL: 75

CREDITS : 4

Course Outcome

• This course primarily deals with Practical aspects of Life insurance with the different aspects of life insurance, its different applications and its detailed features. It gives the reader an insight into the different types of life insurance plans & products, and its variations. The method of premium calculation and bonus, the different types of annuity plans, group insurance plans.

 Topics on unit-linked policies, nomination and assignments and revival of policies, surrender values and foreclosure, as also policy claims have all been brought out very well.

B.COM BANKING & INSURANCE

SEMESTER : II

BATCH : 2018-2021

PART : III

SUBJECT CODE :

SUBJECT : FINANCIAL MATHEMATICS

MARKS : 100 INTERNAL: 25 EXTERNAL: 75

CREDITS : 4

Course Outcome

• To understand the concepts of ratio, proportion and percentage.

• To understand the concept and application of profit and loss in business.

• To use the concept of EMI.

• To understand the concept of stock exchange and to calculate Dividend.

SEMESTER : II

BATCH : 2018-2021

PART: V

SUBJECT CODE :

SUBJECT : ENVIRONMENTAL STUDIES

MARKS : 100 INTERNAL: 25 EXTERNAL: 75

CREDITS : 2

Course Outcome

This subject will enable the students to

 Understand the terms of ecological, economic, social, aesthetic and educational factors.

• Have opportunities to acquire the knowledge, values, attitudes, commitment and skills needed to protect and improve the environment.

B.COM BANKING & INSURANCE

SEMESTER : III

BATCH : 2018-2021

PART : III

SUBJECT CODE :

SUBJECT : COMPANY ACCOUNTS

MARKS : 100 INTERNAL: 25 EXTERNAL: 75

CREDITS : 4

(Questions should be asked in the ratio of 75% Problem and 25% Theory)

Course Outcome

 Preparing financial statements in accordance with appropriate standards with criticalthinking and problem-solving skills

• Interpreting the business implications of financial statement information

• To make the students aware of Company and other related accounts.

SEMESTER : III

BATCH : 2018 - 2021

PART : III

SUBJECT CODE :

SUBJECT : REGULATIONS OF INSURANCE BUSINESS

MARKS : 100 INTERNAL: 25 EXTERNAL: 75

CREDITS : 4

Course outcome:

• The course is framed to create an appreciation of the importance of the Regulatory Environment necessary for the orderly and smooth functioning of the Insurance Business in India.

• The course puts forth the complex rules and regulations in a simple manner along with learning outcomes.

B.COM BANKING & INSURANCE

SEMESTER : III

BATCH : 2018-2021

PART : III

SUBJECT CODE :

SUBJECT : LEGAL & REGULATORY ASPECTS IN

BANKING I

MARKS : 100 INTERNAL : 25 EXTERNAL : 75

CREDITS : 4

Course Outcome:

• The candidates would be able to acquire knowledge in

• The legal & regulatory framework of the banking system and the various laws and enactments affecting day to day Banking operations

B.COM BANKING & INSURANCE

SEMESTER : III

BATCH : 2018-2021

PART : III

SUBJECT CODE :

SUBJECT : FINANCIAL MANAGEMENT

MARKS: 100 INTERNAL: 25 EXTERNAL: 75

CREDITS : 4

(Questions should be asked in the ratio of 60% theory and 40% problems)

Course Outcome:

• To understand the fundamentals of corporate finance for decision making.

SEMESTER : III

BATCH : 2018-2021

PART : IV

SUBJECT CODE :

SUBJECT : WORKSHOP ON NUMERICAL SKILLS MARKS : 100 INTERNAL: 100

CREDITS : 2

Course Outcome:

• To learn set of techniques to think, reason, and conceptualize problems.

• To apply numeracy skills effectively, to perform mental arithmetic accurately.

B.COM BANKING & INSURANCE

SEMESTER : III

BATCH : 2018-2021

PART : IV

SUBJECT CODE:

SUBJECT : Campus Recruitment Training English I

MARKS : 100 INTERNAL: 25 EXTERNAL: 75

CREDITS : 2

Course Outcomes:

• To encourage the students to involve actively in participative learning of English and to enable them acquire communication skills.

• To enable the students prepare themselves as professionals.

• To help them gain confidence in facing the Competitive World.

B.COM BANKING & INSURANCE

SEMESTER : III

BATCH : 2018-2021

PART : III

SUBJECT CODE :

SUBJECT : NME – Practical Banking

MARKS : 100 INTERNAL: 25 EXTERNAL: 75

CREDITS : 2

Course Outcome:

To provide a perspective idea to a student on day to day banking operations and its practices.

SEMESTER : IV

BATCH : 2018-2021

PART : III

SUBJECT CODE :

SUBJECT: ACCOUNTING FOR BANKING AND

INSURANCE COMPANIES

MARKS : 100 INTERNAL: 25 EXTERNAL: 75

CREDITS : 4

Course Outcome:

• To facilitate the understanding of accounting in banking and insurance sectors.

• To develop skill, related to problem solving and critical thinking.

B.COM BANKING & INSURANCE

SEMESTER : IV

BATCH : 2018-2021

PART : III

SUBJECT CODE :

SUBJECT : SERVICES MARKETING

MARKS : 100 INTERNAL: 25 EXTERNAL: 75

CREDITS : 4

Course Outcome:

• To help students to understand the concept of marketing and its applications. Also to expose the students to the latest trends in marketing.

B.COM BANKING & INSURANCE

SEMESTER : IV

BATCH : 2018-2021

PART : III

SUBJECT CODE :

SUBJECT : LEGAL & REGULATORY ASPECTS IN BANKING II
MARKS : 100 INTERNAL : 25 EXTERNAL : 75

CREDITS : 4

Course Outcome:

The candidates would be able to acquire knowledge in the legal & regulatory framework
of the banking system and the various laws and enactments affecting day to day Banking
operations.

SEMESTER : IV

BATCH : 2018-2021

PART : III

SUBJECT CODE :

SUBJECT : E - COMMERCE

MARKS : 100 INTERNAL: 25 EXTERNAL: 75

CREDITS : 4

COURSE OBJECTIVE:

 To understand the basics of Electronic Commerce, internet and protocol, www, html and e-payment system

B.COM BANKING & INSURANCE

SEMESTER : IV

BATCH : 2018-2021

PART : IV

SUBJECT CODE :

SUBJECT : Campus Recruitment Training English II

MARKS: 100 INTERNAL: 25 EXTERNAL: 75

CREDITS : 2

Course Outcomes:

- To encourage the students to involve actively in participative learning of English and to enable them acquire communication skills.
- To enable the students prepare themselves as professionals.
- To help them gain confidence in facing the Competitive World.
- To inculcate Social Etiquette.

SEMESTER : IV

BATCH : 2018-2021

PART : IV

SUBJECT CODE :

SUBJECT : WORKSHOP ON REASONING SKILLS
MARKS : 100 EXTERNAL: 100

CREDITS : 2

Course Outcome:

• To learn set of techniques to think, reason, and conceptualize problems.

• To apply quantitative reasoning to interpret information and solve problems.

B.COM BANKING & INSURANCE

SEMESTER : IV

BATCH : 2018-2021

PART : IV

SUBJECT CODE:

SUBJECT : NME -CONSUMER AFFAIRS

MARKS : 100 INTERNAL : 25 EXTERNAL : 75

CREDITS : 2

Course Outcome

• This paper seeks to familiarize the students with their rights and responsibilities as a consumer, the social framework of consumer rights and legal framework of protecting consumer rights.

B.COM BANKING & INSURANCE

SEMESTER : V

BATCH : 2018-2021

PART : III

SUBJECT CODE :

SUBJECT : INCOME TAX

MARKS : 100 INTERNAL: 25 EXTERNAL: 75

CREDITS : 4

Course Outcome:

• To acquaint the students with basic principles underlying the provisions of direct tax laws and to develop a broad understanding of the tax laws and accepted tax practices.

- To introduce practical aspects of tax planning as an important managerial decision-making process.
- To give an exposure to Income Tax Assessment to individual

SEMESTER : V

BATCH : 2018-2021

PART : III

SUBJECT CODE :

SUBJECT : COST ACCOUNTING

MARKS: 100 INTERNAL: 25 EXTERNAL: 75

CREDITS : 4

Course Outcome:

• To understand the basic concepts and processes used to determine product costs.

- To interpret cost accounting statements
- to analyze and evaluate information for cost ascertainment, planning, control and decision making
- To give students the knowledge on costing, concepts of accounting, Tools and Techniques used in the reduction of cost.

B.COM BANKING & INSURANCE

SEMESTER : V

BATCH : 2018-2021

PART : III

SUBJECT CODE :

SUBJECT : FINANCIAL STATISTICS

MARKS: 100 INTERNAL: 25 EXTERNAL: 75

CREDITS : 4

(Questions should be asked in the ratio of 75% Problem and 25% Theory)

Course Outcome:

- To understand the basic statistical tools for analysis & interpretation of qualitative & quantitative data.
- To provide basic knowledge of Financial Statistics and application of Financial statistics to commercial situations.

B.COM BANKING & INSURANCE

SEMESTER : V

BATCH : 2018 - 2021

PART : III

SUBJECT CODE :

SUBJECT : BUSINESS ECONOMICS

MARKS: 100 INTERNAL: 25 EXTERNAL: 75

CREDITS : 4

Course Outcome:

• This course is meant to acquaint the students with the principles of Business Economics as are applicable in business.

SEMESTER : V

BATCH : 2018 - 2021

PART : IV

SUBJECT CODE :

SUBJECT : COMPUTERISED ACCOUNTING

MARKS : 100 INTERNAL: Nil EXTERNAL:

100

CREDITS : 2

Course Outcome:

• To acquire competency to enter accounting transactions in the accounting software and have the capability of generating different accounting reports/documents.

• To acquaint students to understand the fundamentals of Tally for better understanding and application to commerce in future.

B.COM BANKING & INSURANCE

SEMESTER : V

BATCH : 2018-2021

PART : IV

SUBJECT CODE:

SUBJECT : Campus Recruitment Training English III

MARKS : 100 INTERNAL :25 External : 75

CREDITS : 2

Course Outcomes:

• To encourage the students to involve actively in participative learning of English and to enable them acquire communication skills.

- To enable the students prepare themselves as professionals.
- To help them gain confidence in facing the Competitive World.
- To inculcate Social Etiquette.
- To be comfortable participating in GD's and facing Interviews.

SEMESTER : V

BATCH : 2018-2021

PART : III

SUBJECT CODE :

SUBJECT : INSTITUTIONAL TARINING

MARKS : 100 External : 100

CREDITS : 5

INTERNSHIP PROJECT REPORT IN INSURANCE COMPANIES. (5 Credits)

B.COM BANKING & INSURANCE

SEMESTER : VI

BATCH : 2018-2021

PART : III

SUBJECT CODE :

SUBJECT : MANAGEMENT ACCOUNTING

MARKS : 100 INTERNAL: 25 EXTERNAL: 75

CREDITS : 4

Course Outcome:

- The objective of the paper is to equip the students with the ability to analysis interpret and use accounting information in managerial decision making.
- The student is expected to have a good working knowledge of the subject.
- This course provides the students an understanding of the application of accounting techniques for management.

B.COM BANKING & INSURANCE

SEMESTER : VI

BATCH : 2018-2021

PART : III

SUBJECT CODE :

SUBJECT : INDIRECT TAXES

MARKS : 100 INTERNAL: 25 EXTERNAL: 75

CREDITS : 4

Course Outcome:

• To give the students a general understanding of the GST law in the country and provide an insight into practical aspects of GST and equip them to become tax practitioners.

SEMESTER : VI

BATCH : 2018 - 2021

PART : III

SUBJECT CODE:

SUBJECT : AUDITING

MARKS : 100 INTERNAL: 25 EXTERNAL: 75

CREDITS : 4

Course Outcome:

• This course aims at imparting knowledge about the principles and methods of auditing and their applications.

- Principles and practices used by public accountants and internal auditors in examining financial statements and supporting data.
- Special emphasis is given to assets and liabilities.
- To emphasizes ethical and legal aspects and considerations.

B.COM BANKING & INSURANCE

SEMESTER : VI

BATCH : 2018-2021

PART : III

SUBJECT CODE:

SUBJECT : INSTITUTIONAL TARINING

MARKS: 100 INTERNAL: 25 EXTERNAL: 75

CREDITS : 10

INTERNSHIP PROJECT REPORT IN BANKING COMPANIES. (10 Credits)