

7.2 Best Practices

Describe at least two institutional best practices

Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link

BEST PRACTICE-I

1. TITLE OF THE PRACTICE:

EXPERIENTIAL LEARNING - INTERNSHIP

2. OBJECTIVE OF THE PRACTICE:

The vision of the college is “To offer world class job oriented courses to the stakeholders” and based on this the Governing Body has decided to give hands-on training to all students during the course of the study, especially, in the last semester.

3. THE CONTEXT:

Students are sent to various organizations depending upon their interested domains. Every Department contacts organizations related to the programme and the Heads discuss the modalities of sending students to the organizations for their internships. MoUs are signed with various companies to provide Internships for the students.

4. THE PRACTICE:

Final year Students have to take up mandatory internship for their entire semester. The students who go for internship must maintain a work diary which is acknowledged by the employer and the institution. Finally, after completing the internship, students submit their project reports and attend viva-voce in the college.

5. EVIDENCE OF SUCCESS:

Our college facilitates opportunities for the students to do their internship. This internship helps the students to have a competitive edge in the job market. Most of our students find employment in the company that they intern due to the superlative performance. Many of our students are also paid a Stipend while Interning. **Of the 169 students who were**

placed, 63 students were placed in the company they interned. This is almost a 40% conversion.

6. PROBLEMS ENCOUNTERED AND RESOURCES REQUIRED:

Since most of our programmes are unique, students find it difficult in selecting organizations and hotels based on their interested domains for doing their internships in Madurai. Banks and Insurance Companies do not allow the students to do regular work and hence students visiting such organizations lack in work exposure. Many students who intern in cities find it economically taxing, as some companies do not provide a Stipend.

BEST PRACTICE-II

1. TITLE OF THE PRACTICE:

ACTIVITY BASED LEARNING - VALUE ADDED COURSES

2. OBJECTIVE OF THE PRACTICE:

Value Added Courses make students familiar with all the modern and updated concepts of the industry and enhances their chances of acquiring lucrative careers.

3. THE CONTEXT:

The Value Added Course has its uniqueness in the context of Indian higher education. Altogether, there are 31 Value Added Courses, inclusive of International Certification Courses. The Value Added Courses are conducted for 30 to 60 hours in a semester. They help to play an important role in the development of the students overall personality, thereby enhancing their career prospects.

4. THE PRACTICE:

The college takes steps to find out the current needs in the industry and signs MoUs to teach such Value Added Courses.

5. EVIDENCE OF SUCCESS:

Nationally and Internationally recognized certificates are awarded to the students after the successful completion of the course. The student possesses a minimum of 2

certificates before completing his / her degree program. **This has helped 169 students to get placement.**

6. PROBLEMS ENCOUNTERED AND RESOURCES REQUIRED:

VACs are offered to students in addition to the regular curricula prescribed in the syllabus. Since most of our programmes are unique, finding Subject Experts is difficult and they have to be invited from outside Madurai causing a great financial burden. This, also, causes logistical problems such as balancing regular academics with VAC, allotting slots at a stretch for training, conducting internals and industrial visits. Some of the VACs are not affordable to the students due to high examination fees.